



RIBtype, interchangeable-ribbed-rubber type, fits most rib-based conveyor-line coders and marking machines, and is available in a variety of sizes and timesteps. For the finest impressions, RIBtype custom logos, multi-line mats, individual characters and fonts are unsurpassed. RIBtype is compatible with most major brands of ribbed-back type, but nothing matches the precision thickness and alignment of RIBtype.

For unmatched quality, service and value, insist on RIBtype.

**RIBtype**<sup>®</sup>  
Interchangeable Ribbed Rubber Type

# STANDARD RIBTYPE TYPESTYLES & SIZES

STYLE & SIZE	TYPE SAMPLE Showing approximate characters per inch	Type Face Height	No. of Ribs	Similar to other Nos.	STYLE & SIZE	TYPE SAMPLE Showing approximate characters per inch	Type Face Height	No. of Ribs	Similar to other Nos.
A7	RIBTYPE 123456789012	1/16" 1.59mm	2	T0707	U70	<b>RIBTYPE 12345</b>	1/8" 3.18mm	2	T07070
A8	RIBTYPE 1234567	5/64" 1.98mm	2	T0808	U71	<b>RIBTYPE 1234</b>	5/32" 3.97mm	2	T07171
A9	RIBTYPE 12345	7/64" 2.78mm	2	T0909	U72	<b>RIBTY 123</b>	3/16" 4.76mm	2	T07272
A10	RIBTYPE 123	1/8" 3.18mm	2	T01010	U73	<b>RIBT 123</b>	1/4" 6.35mm	2	T07373
A11	RIBTYP123	9/64" 3.57mm	2	T011011	G73	<b>RIBTYP123</b>	1/4" 6.35mm	2	T073C73C
B11	RIBTYPE 123456	9/64" 3.57mm	2	T011C011C	U74	<b>RIBT12</b>	5/16" 7.94mm	3	T07474
A12	RIBTY 12	3/16" 4.76mm	2	T012012	G74	<b>RIBTY 12</b>	5/16" 7.94mm	3	T074C74C
B12	RIBTYPE 123	3/16" 4.76mm	2	T012C012C	U75	<b>RIB23</b>	3/8" 9.53mm	3	T07575
A13	RIBTY1	1/4" 6.35mm	3	T013013	G75	<b>RIBT12</b>	3/8" 9.53mm	3	T075C75C
B13	RIBTY 12	1/4" 6.35mm	2	T013C013C	U76	<b>RI13</b>	1/2" 12.7mm	4	T07676
A14	RIB12	5/16" 7.94mm	3	T014014	G76	<b>RIB12</b>	1/2" 12.7mm	4	T076C76C
B14	RIBTY3	5/16" 7.94mm	3	T014C014C	U77	<b>RI3</b>	5/8" 15.9mm	5	T077W77W
A15	RIB3	3/8" 9.53mm	3	T015015	G77	<b>RIB1</b>	5/8" 15.9mm	5	T07777
B15	RIBT4	3/8" 9.53mm	3	T015C015C	U78	<b>R2</b>	3/4" 19.0mm	6	T078W78W
A15½	R14	7/16" 11.1mm	4	T15½15½	G78	<b>RI3</b>	3/4" 19.0mm	6	T07878
A16	RI2	1/2" 12.7mm	4	T016016	U79	<b>R1</b>	15/16" 28.8mm	7	
B16	RA-3	1/2" 12.7mm	4	T016C016C	G79	<b>R3</b>	15/16" 28.8mm	7	
A17	R2	5/8" 15.9mm	5	T017017					
B17	RA1	5/8" 15.9mm	5	T017C017C					
A18	R1	3/4" 19.0mm	6	T018018					
B18	R-1	3/4" 19.0mm	6	T018C018C					

## BOXED FONT SETS

Assortments of RIBtype characters are available in letter fonts and figure fonts. They are stocked in natural rubber but are also available in Buna, PVC and Silicone. Four standard types are stocked for fast shipment. To order, select the desired typestyle and size from the accompanying size chart. Typestyle "A" is an open-face, clean printing sans serif typeface. Its bold-face counterpart is style "U". Typestyle "B" is a condensed type for use when space is limited. Its bold face counterpart is typestyle "G". Letter assortments (fonts) are denoted by the typestyle prefix and number indicating the size (A10, for instance). Figure fonts have the additional "F" prefix (e.g. FA10). Value Packs of 3 figure fonts in one box provide additional cost savings. *Other typestyles and larger type-size fonts are available but not usually stocked.*

## INDIVIDUAL RIBTYPE CHARACTERS

Also known as "sorts", individual RIBtype characters can be ordered when only a few characters are required. When uncertain of the size or typestyle, it is best to supply an unused character with a distinct top and bottom (A, P, R, 4, 5).



Other typestyles and larger sizes are available. See price list for assortment chart.



## LOGOTYPE

A logotype - or "logo" - is a single line of characters molded in one piece (a word, trademark or code, for instance). Logos provide superior quality impressions over combinations of single characters because of uniform typeface wear. They also save time and minimize costly spelling and coding errors. Orders should indicate character size, style and maximum length, if space is limited.



Our Value Pack figure assortment, available from inventory

## MULTI-LINE MATS

Multi-line mats are two or more lines of copy on a single piece. This is the best choice when large blocks of copy do not change. Special designs, trademarks and typestyles can be combined. When only part of the copy changes, cut-outs or notches can be made in the mat to allow for quick modifications using RIBtype logos or individual characters. Orders should specify overall size, typestyles and sizes desired. "Proofs" can be provided before mats are cast. Large RIBtype mats can be pressed into place more easily if the ribs are dampened or sprayed lightly with water. If overdone, mats may move when printing. Ordering special bi-rib mats, where every other rib is left off the back, will also make large mats easier to handle.

## CUSTOM MOLDING

### TYPESTYLES, TRADEMARKS AND SPECIAL DESIGNS

Custom RIBtype products can be manufactured in a variety of typestyles in addition to the standard four styles shown on the Typestyles and Sizes chart. With our digitizing equipment, special designs or trademarks can also be easily incorporated into logos or multi-line mats.

For optimum results, it is best to supply black and white, camera ready art.

### MIRROR IMAGE

Reverse-reading "mirror image" characters are used in offset equipment when the RIBtype does not print directly on the object. Mirror image is also used when printing on the inside of clear packaging. Mirror image assortments and custom products are available at an extra charge.

### RIB DIRECTION

RIBtype is furnished in standard (horizontal) rib unless specified otherwise. Standard ribs run the same direction as the characters or words appearing on the face of the type. Vertical ribs run at right angles (top to bottom) to the characters or words on the face of the type. Vertical ribs are also known as "reverse tie knots".

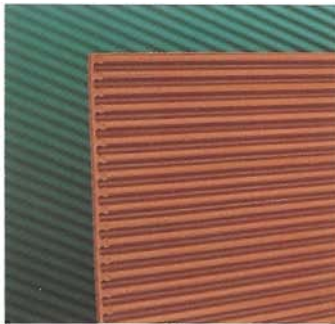


### RUBBER CHOICES

Natural rubber RIBtype is best for general purpose use with water-based or alcohol-based inks. Assortments are stocked in natural rubber with a standard hardness of 55-durometer. Softer 30-durometer rub-



ber can be supplied. Natural rubber RIBtype has a distinctive red face with gray ribs. Buna RIBtype is recommended for use with oil-based inks. Inks made with hydro-carbon derivatives will cause natural rubber to swell. Buna is black with a standard hardness of 50-durometer. It is also available in harder 90-durometer or softer 30-durometer material. PVC is flexible plastic material that does not transfer ink as well as natural rubber but provides greater durability in some applications. Silicone RIBtype, because of its high heat tolerance, is the material of choice for thermal ink transfer printers.



## RIBBED BASE SHEETS

RIBtype base material is the "cushion" that is attached to printing devices to hold the type. It can be adhered to coders, print wheels, print heads and hand stamps. Standard base sheet sizes are 7 1/2" x 15" and 14" x 18". The ribs run in the long direction. Base material can also be ordered in custom sizes or in the form of coder rings. The standard thickness is .155", but special thicknesses are available. The back is plain unless adhesive backing is specified.



## OFFICE SETS

Each set includes a RIB-base handle stamp, ink pad and RIBtype letter font to allow you to make your own hand stamp. Ideal for emergency use or when changeable copy is required. Sets are available in typestyles A10, A11, A12, and A13.



## RIBTYPE SELF-INKERS

This rib-based self-inking stamp allows users to set their own copy then change it as needed with RIBtype fonts or logos. Orders should specify impression area.

## RIBTYPE ROCKER AND HAND STAMPS

These can be custom made to any size with rib-base cushion to hold RIBtype characters, logos or mats. Rocker stamps are recommended for large print areas.

## ONE YEAR DATE CODE SETS

One-piece logos for each day of the year make for quality impressions every time. These print much better than individual characters because they are precision molded as one piece and all characters wear evenly

as they print. One-piece logos are less likely to pop out of the ribs than single characters, and there is less risk of operator set-up errors.

DC10-SB1L

SELL BY JAN 01

DCA10-SB2L

SELL BY  
MAR 05

DCA12-SB1L

SELL BY MAY 12

DCA12-SB2L

SELL BY  
JUL 16

DCA10-MD1L

SEP 22

DCSP-SB3L

SELL  
BY  
DEC 31



## COMPLETE DATE SETS

These off-the-shelf assortments contain one each of the months and six consecutive years in single-piece logo form.

Dates are also in logo form, one each of 1 through 31.

DR-10 MAR 25 1992

DR-12 MAR 26 1992

DD-24 MAR 27 1992

DD-36 MAR 28 1992

DD-48 JAN 29 19



## QUALITY ASSURANCE

RIBtype is made of premium quality rubber or synthetic materials according to customer requirements. Using custom-milled molds and electronic quality-control devices, type is manufactured to a thickness of .210", ± .003", the most exacting tolerances in the industry... guaranteed. This ensures near-perfect alignment and uniform type thicknesses for the best impressions. The "ribs" on RIBtype are symmetrical and perfectly matched to the ribs on our RIBtype base sheets. This precision fit helps ensure that the type seats uniformly and stays in place during the most difficult printing applications.